## 5 Reasons

# Why Australian investors should add **Silver** to their portfolio

Silver could be the market leading precious metal in 2023, with multiple catalysts set to push prices higher.



### Outperformance in precious metal bull markets

Silver tends to outperform gold in precious metal bull markets. This can be seen in the chart opposite, which shows the five largest precious metal bull markets of the last five decades. While gold prices more than doubled in these environments, the price of silver rose by almost 500% on average.

Source: LBMA, ABC Bullion





## The best precious metal to hedge inflation

In high inflation environments, gold has delivered average annual gains of 15%. For silver, the number is 18% per annum, with protection against rising prices a key reason to include silver in a portfolio.

## Correlation to rising stock market

Silver has varied sources of industrial demand. This means silver often performs well when the economy is growing, and the stock market is rising. This can be seen in the chart opposite, which shows the performance of stocks, gold, and silver, in years the stock market goes up.

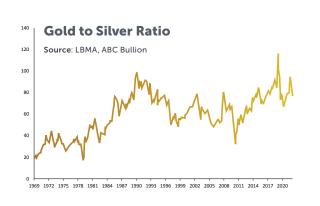
### Average return in years the stock market rises

Source: LBMA, ABC Bullion



### Market indicators suggest silver remains undervalued

The Gold to Silver Ratio (GSR) measures how many ounces of silver are needed to equal an ounce of gold. The lower the GSR, the more expensive silver is relative to gold, while a higher the GSR indicates silver is undervalued relative to gold. The GSR ended 2022 at 76, suggesting silver remains extremely undervalued today.







MINIMUM GSR (Silver expensive)

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### **Trade flexibility**

Because silver is cheaper than gold, it's easier to spread a large sum of money across multiple products. For example, as at end of December 2022, 1-kilo of gold was worth just over \$86,000, while 1-kilo of silver was worth just over \$1,100. This also provides greater flexibility when it comes to eventual resale.

A \$100K INVESTMENT COULD EQUAL



OR



88 x 1KG OF SILVER

ABC Bullion
is Australasia's
leading precious
metals and bullion
specialist





### **Products**



**POOLED SILVER** 



1KG SILVER BARS



**5KG SILVER BARS** 



SILVER COINS

#### **Pooled Silver**

Pooled silver can be bought either by specific weight (i.e. 1 kilo) or in fixed dollar amounts (i.e. \$10,000).

Traded 24/7, ABC Bullion offers free storage for pooled silver. Perfect for new investors and SMSF trustees.

#### 5kg Silver Bars

The largest investment grade cast bar in the ABC Bullion product range, these bars are particularly popular with those looking to make a large investment into precious metals.

#### 1kg Silver Bars

Our signature cast bar and best seller, 1kg ABC Bullion Cast Bars come with individual serial numbers and assay certificates, guaranteeing metal weight, purity and origin.

#### **Silver Coins**

ABC Bullion offers a wide range of investment grade silver coins, from our very own Eureka range, to Maple Leafs, Brittanias and Krugerrands. Perfect for those wanting to own precious metals in coin form.