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ABC Bullion named Australian Bullion Dealer of the Year

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ABC Bullion beats out tough competition to secure first place in the inaugural Bullion.Directory Australian vote

Sydney, Australia – February 26, 2016 /MarketersMedia/ —

26 February 2016: ABC Bullion, the bullion division of Pallion (Australasia's largest precious metals services group), has landed Bullion.Directory's coveted Australian Bullion Dealer of the Year award.

The international honour is the result of a three-month public voting process where over 22,000 entries were cast across five participating countries.

ABC Bullion secured a significant 25 percent of the Australian vote to win [gold](#), narrowly beating out global bullion exchange specialists Bullion Capital and Citadel Bullion, who placed second and third respectively.

To be in the running for the title, ABC Bullion had to first progress from a shortlist of 20 Australian bullion companies in a two-heat open vote race. The business landed the top spot with 790 votes from 3160.

Katherine Robinson, Pallion Group Marketing Manager said, "We are incredibly proud to have won Bullion Dealer of the Year 2016 and we would like to thank our wonderful clients who've been trading and storing precious metals with us since 1972.

"This award completes a busy 12 month period for ABC Bullion and the Pallion family, with sister company ABC Refinery also being appointed to the London Bullion Market Association's (LBMA) Good Delivery list for gold in 2015.

"We look forward to delivering more products and services this year, including investment and portfolio solutions backed by the ABC Bullion brand," added Ms Robinson.

Run by UK-based specialist directory and consumer rating website Bullion.Directory, the award was opened to Australian dealers in 2015 in response to the nation's growing precious metal refining sector.

Alan Macallister, Managing Director at Bullion.Directory said, "This win was well deserved and a clear recognition of ABC Bullion's outstanding work in the precious metals industry, both locally and internationally."

One Hundred dealers from The United Kingdom, The United States, The United Arab Emirates, Canada and Australia were shortlisted in the initial entry round, which was later refined to 25 finalists before the titles were announced.

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